



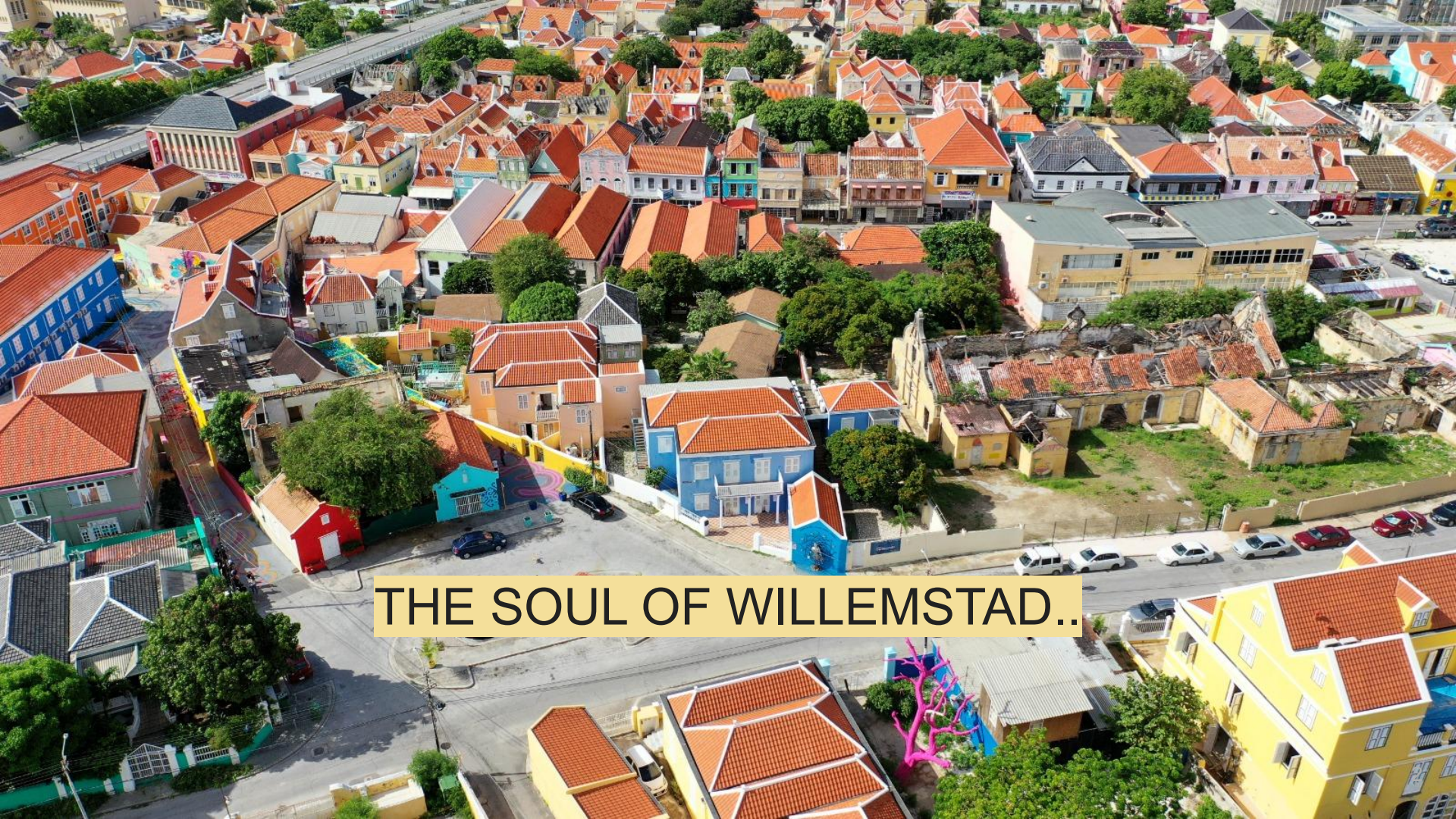
Valery Eshuis Design



**INVEST
WILLEMSTAD**

PRESENTATION
The SOUL of Willemstad
Speaker: ir. Valery Eshuis

Tuesday December 5th, 2023



THE SOUL OF WILLEMSTAD..

Curacao is unique

Curaçao : 860 protected historical buildings and archeological sites

- Uniqueness Value
- Worldwide recognition
UNESCO
- Tourism / Economy



Why are we inscribed on The World Heritage List

Outstanding Universal Values:

Criterion (ii): The Historic Area of Willemstad is a colonial ensemble in the Caribbean, which illustrates the organic growth of a multicultural community over three centuries. It also represents a remarkable historic port town in the Caribbean in the period of Dutch expansion with significant town planning and architectural qualities.

Criterion (iv): The four historic urban districts of Historic Willemstad show the subsequent stages of historical development over the course of centuries of the city. The city can be easily read and used as a textbook for its historical and cultural development.

Criterion (v): The historical urban fabric and the historical architecture are based on examples of European traditions that are transferred to the New World. Influences of the Americas and Africa and cultural elements of the region transformed the European elements into a typical Caribbean development.



The SOUL of Willemstad



Music



Food



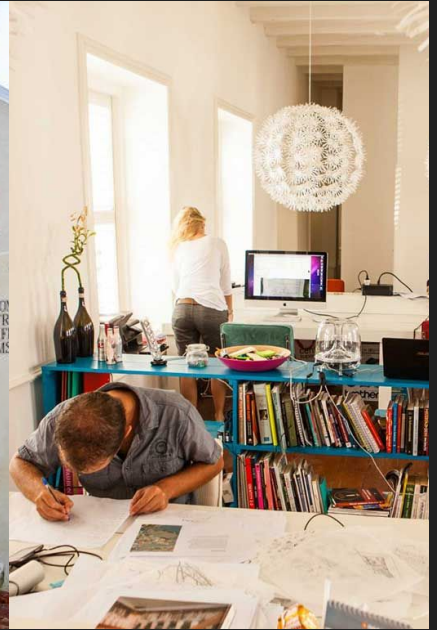
Culture



History



Stories



Social Capital

- Certified urban development consultant
- Legislation and Policy Specialist
- Landscape Architect
- Restoration Architect



MULTIFACETED VISION > HIGHER VALUE

Urban
Greenery

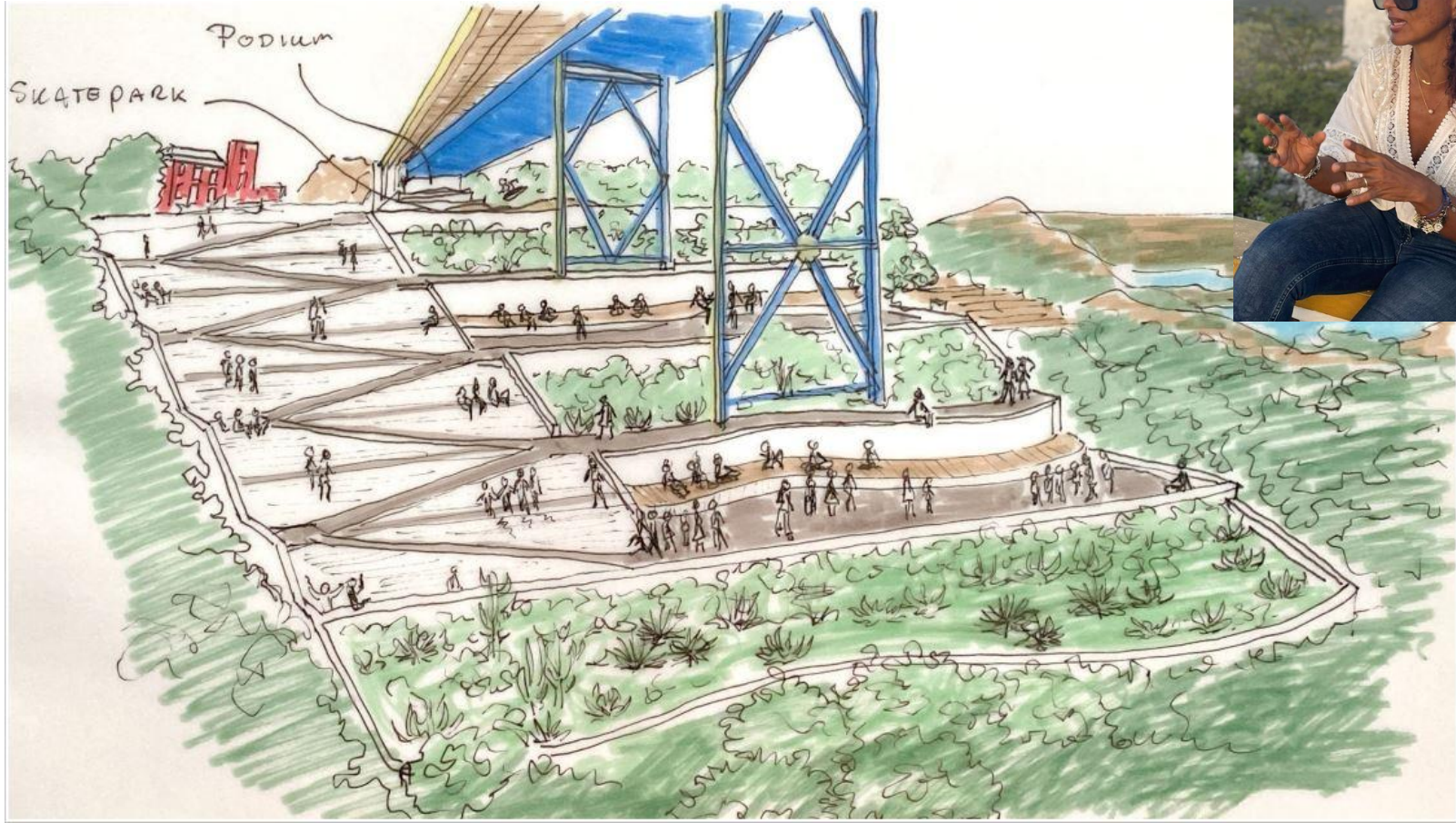
Urban
Grid

Building
Value

Public
Spaces



DESIGN IS A CREATIVE FIELD

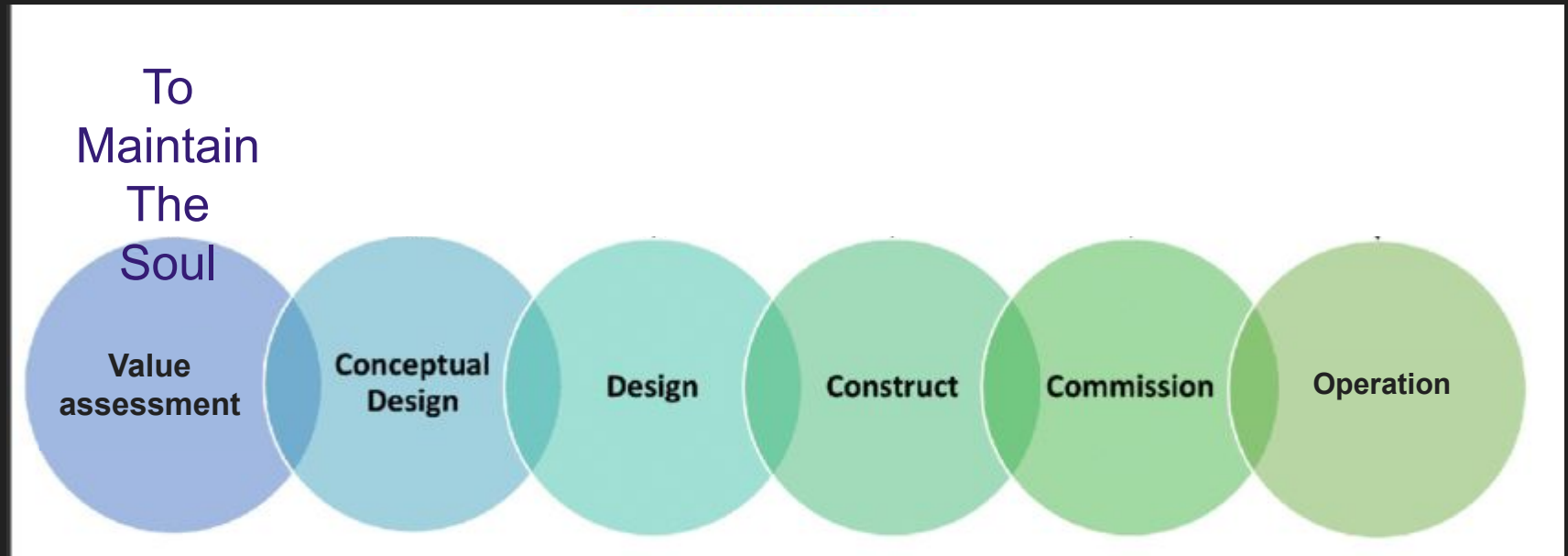


Monetary
Value

Cultural
Heritage
Value



MONUMENT DESIGN PROCESS



WORKING IN CURAÇÃO



Example Pietermaai



Opportunities



Thank you for your attention.

Questions?